



New Year, New Commute!

If you've ever considered vanpooling, **now is the time!** Effectively immediately, NJ Transit's Vanpool Sponsorship Program has increased its subsidy from \$175 to now **\$400 per month** for all eligible vanpools. Space in the program is limited so don't miss your chance to save big!

Why Vanpool?

Vanpooling provides a host of benefits for commuters and employers alike. (Numbers below are based on a 2023 report from *Commute with Enterprise*).

Save Money

- Between gas, maintenance, repairs, and insurance – Commuting alone can be expensive. In 2024, the average vanpool participant with Enterprise saved \$10,000 (*Commute with Enterprise*). Enter your specific commute details and see how much you can save [here](#).

Less Stress, More Time

- Let's face it – Driving can be stressful! Share the burden and allow yourself more time to read, get some work done, or just relax!

Sustainability

- Sharing your commute means less traffic on our roads and less harmful emissions in our air! Companies vanpooling with Enterprise eliminate 1.2 billion commuter miles and reduce emissions equal to 492,000 acres of US forest annually. Calculate your environmental impact [here!](#)

Employers: Attract Talent and Retain Employees

- Quality of commute is a critical element for employee satisfaction! Vanpooling can help you retain happier, healthier, and more productive workforce.

Ready to Give Vanpooling a Try?

Keep Middlesex Moving can walk you through the process! Here's how it works:

1. Vanpools must consist of 4-15 individuals who regularly commute to work by van.
2. Vehicles are available via NJ Transit approved third-party provider, *Enterprise*. Since leases are only on a month-to-month basis, commitment is minimal.
3. Third-party vendors cover all maintenance and repairs. Van rental and gas are your only costs!
4. If one of your vanpool commuters can no longer participate, KMM can offer a \$125 "Empty Seat" subsidy to eligible vanpools. Additionally, KMM's "Emergency Ride Home" program will reimburse your ride home up to 3 times per year if you unexpectedly can't join the regularly scheduled vanpool.
5. Driving responsibilities and cost sharing arrangements are decided by each vanpool group independently.
6. **Keep Middlesex Moving will assist you in applying for the NJ Transit subsidy as well as establishing your vanpool's operating procedures.**

With the NJ Transit subsidy now more than double in value, there has never been a better time to start a vanpool. The staff at Keep Middlesex Moving is here to walk you through the application process and support you every step of the way! If you work in Middlesex County and are ready for a smarter commute, contact Connor Wallace, cwallace@kmm.org or (732) 745-4465 ext. 106, to learn more!

[Vanpooling – Commute with Enterprise](#)

Disclaimer - This new subsidy will cover all 68 current vanpools and will cover up to 83 vanpools on a first-come, first-served basis until more funding becomes available. Longer commutes are the most cost effective, however, shorter trips can still save compared to driving alone.

PP – ALT COMMUTES WITH KMM

1 – KMM description

2- overreliance on single occupancy vehicles = traffic, stress, expensive, environment

3 – alt commutes – save time (read on train), money, the environment, and can make your employees happier, less stressed, and more productive. Retention

4 – geographically whats available

5 – vanpool

6 – rideshare